

DDD North, University of Hull, 22nd February 2025.

http://dddNorth.co.uk

DDD North is a free one-day technical event for developers. This is the 12th DDD North, and regularly sees 350+ attendees. DDD North is a day of learning, discussion, contribution and involvement in the community. The goal of DDD North is to provide free technical education with the added benefit of the networking possibilities with peers and the development of relationships across the .NET Industry!

The 12th DDD North event is already attracting a large amount of interest amongst the community and it is building up to be another fantastic addition to the Developer! Developer! Developer! stable of events and a fantastic benefit to the North of England Community and Region.

DDD North has an active twitter account – <u>@dddNorth</u> our website is at <u>http://dddNorth.co.uk</u>. And you can now follow us on Bluesky too! <u>@dddnorth.bsky.social</u>

Attendees come from a variety of locations throughout the UK with many making a full weekend of it. We have also welcomed attendees from the United States of America, Norway, Germany, Poland and Ireland (Republic and Northern).

Sponsorship

Sponsorship is key to a successful DDD North, as it is a free, non-profit event, run entirely by volunteers.

We are currently seeking sponsors to help add to the event and to keep it free, and open to all. DDD North attracts many developers from a breadth of experience and industries, including those new to the industry and those who are active vocal influencers in the industry.



In all its years of running, DDD North always is fully booked within a few days or hours of opening for registration, with a lengthy waitlist. We have a solid reach on social media to many 100s more. By sponsoring DDD allows you to target this broad audience and get out your message, products, services and opportunities.

Unless specified (e.g. sponsoring shirts or lunch), your money goes towards all the costs incurred in running this event (security, venue hire, any additional catering, cleaners, printing, etc.).



Sponsorship Rewards (all prices exclude VAT)

All sponsorship levels get:

- Your logo is placed on the DDD sponsors page
- Your logo appears on the welcome and closing slides at the event

Туре	Sponsorship Rewards	Cost
Platinum*	Option to have a stand in the Exhibitors area at DDD with 2 exhibitor passes 5 guaranteed attendee places for your organisation Your logo appears on DDD pull-up banners Your logo is placed on the DDD home page Your message promoted on DDD Social Media (X/BlueSkey/LinkedIn) before, during and after the event.	£1,300
Gold*	5 guaranteed attendee places for your organisation Your message promoted on DDD Social Media (X/BlueSkey/LinkedIn) before, during and after the event. Your logo is placed on the DDD home page	£1000
Silver*	3 guaranteed attendee places for your organisation Shout-out on Social Media, before during and after the event, thanking you for your support.	£750
Speaker/Support Shirts**	Your logo (or other message) appears on the back of the DDD shirts/hoodies Shout-out on Social Media, before during and after the event, thanking you for your specific support. Your logo appears on DDD pull-up banners Your logo is placed on the DDD home page	£1200
Refreshments* Tea/Coffee/Water	Shout-out on Social Media, before during and after the event, thanking you for your specific support. Your logo is placed on the DDD Home Page. Your logo placed by refreshments.	£900
Agenda Printing	Your logo appears on all the printed agendas, as well as the large signs around the venue.	£350

* Multiple sponsor slots available.

** Shirt sponsorship already on hold!

Tell Me More!!

To arrange sponsorship just send an email to Linda, <u>ddd@blackmarble.com</u>. If you have other suggestions of how you could support DDD North, please let us know and we will look for a way to accommodate your requirements. The suggestions listed here are not the only way to get involved – so let's start a conversation!